

MEREDITH BAKER, MBA, MS

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EXECUTIVE MARKETING BRIEF

SENIOR EXECUTIVE – IT, OPERATIONS & R&D

CONTRIBUTED TO GENERATION OF \$223M IN REVENUE

POSITIONED \$210M IN 9-YEAR SAVINGS

Intrapreneurial IT / Operations Executive and C-suite advisor who blends a business focus with the ability to turn around multimillion-dollar initiatives and guide software development to on-time, on-budget completion.

Rose rapidly via repeated promotions at BP and Wells Fargo to VP-level leadership of large-scale programs, offshore teams, and outsourcing schemes. Earned a reputation for get-it-done execution. Forge high-performance teams.

CAREER ACHIEVEMENT HIGHLIGHTS

- Designed, launched, and directed a 500-member global software development function from the ground up; saved \$15M over 2.5 years.
- Capitalized on global synergies impacting South America, Africa, Europe, and Asia; played an essential role in BP's Sunoco acquisition.
- Resolved defects in critical path functionality on a \$93M credit card processing outsourcing program within 90 days for Wells Fargo.

CREDENTIALS

Earned MBA & MS in IT. Invited speaker (MIT | Boston College | NYU).



SELECT HISTORY OF ACHIEVEMENTS

WELLS FARGO

- **VP, SENIOR PRODUCTION SERVICES** **Tightened Vendor Compliance; Reversed >\$125M in Penalties**
- **VP, SENIOR PROGRAM MANAGER** **Avoided the loss of 100s of Millions in Revenue**
- **TECHNICAL DEVELOPMENT MANAGER** **Turned Around a \$98M Failing Application Development Program**
- **RELEASE MANAGER** **Led \$25M Testing & Implementation Effort; Won "Best Yet" C-Suite Kudos**

BP

- **STRATEGIC PLANNING ADVISOR** **Advised C-Suite on \$900M in Ventures: Trimmed Costs 43%**
- **EUROPE/AFRICA PROJECT LEADER** **Forged Ventures in Mediterranean; Built Foreign Oil Partnerships**
- **USER EXPERIENCE & DATABASE DESIGN MANAGER** **Earned "Best Deliverable Ever" Accolades**

MEET MEREDITH BAKER



IDEAL ROLES: VP of IT, Operations or R&D | COO

PREFERRED INDUSTRIES: Payments Processing | Social Media/Internet | Healthcare | Education | Green Energy | Financial Services

RELOCATION PREFERENCES: Open (Northwest, Mid-Atlantic, Southeast)

TESTIMONIAL: "I have had the privilege of working with Meredith for the past five years. She consistently executes flawlessly with high-quality delivery. She challenges her team, peers, business partners, and executives to "raise the bar" through her leadership. She takes ownership of operational risk, application stability, and end-to-end impact of change. Day in and day out, Meredith looks for ways to improve our organization, the change impacting it, and the change we are driving. "

AL HARPER | SENIOR VP DEPOSITS TECHNOLOGY | WELLS FARGO