

# Marlene N. Hallowell

MD · H-MBA  
CPHQ · FACP

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## DIRECTOR OF ONCOLOGY

*“The greatest medicine of all is teaching people how not to need it.” HIPPOCRATES*

Compassionate and quality-centric Oncologist with a deep passion for healthcare quality, patient safety, clinical integration, and evidence-based cancer treatment.

*“A dynamic physician with a leadership style that staff at all levels gravitate to, Marlene is the kind of healthcare executive we need to transform our industry in the midst of massive change.”*

DR. PHILLIP MCINTIRE | MEDICAL DIRECTOR | CLEVELAND CLINIC

### Credentials:

- Earned **Healthcare Executive MBA** from UCLA.
- Earned a **Medical Oncology Fellowship** at Johns Hopkins; recruited as **Adjunct Oncology Professor**. Accomplished an **Internal Medicine Residency** at the Cleveland Clinic.
- Awarded 2 **Board Certifications & 4 Recertifications** for Internal Medicine and Oncology.
- Honored as a **NAHQ Certified Professional in Healthcare Quality (CPHQ)**.

### Publications:

Oncology research and publications include Journal of *Clinical Oncology*, *Lancet Oncology*, *Journal of the National Cancer Institute*, *Clinical Cancer Research*, and *American Journal of Cancer Research*.

### Leadership Assets:

Medical Administration | Clinical Program Development | Healthcare Quality Management | Clinical Integration | Evidence-Based Cancer Care | Patient Safety | Process Improvement | Quality & Patient Care Metrics | Utilization Management | Clinical Cost Containment | Healthcare Finance | Healthcare Leadership Development | Staff Education, Coaching & Mentoring | Stakeholder Management

## HEALTHCARE ACHIEVEMENTS & EXPERIENCE

UCSF MEDICAL CENTER | San Francisco, CA

2010 – Present

### DIRECTOR OF ONCOLOGY

Improved patient satisfaction 24% and lowered readmissions 20% Attending Oncologist. Selected for participation in the University of California Leadership Development Program; named to Medical Executive, Credentials, and enterprise-wide Quality Committees.

- **QUALITY IMPROVEMENT:** Spearheaded Quality initiative for Oncology as Physician Champion, culminating in the prestigious QOPI certification—the only hospital in California to do so.
- **EVIDENCE-BASED CLINICAL PRACTICES:** Improved the quality of oncology care unit-wide by developing and instituting evidence-based clinical practice guidelines. Directed clinical excellence recognition for breast, lung, GI, and prostate cancers.
- **BREAST CANCER BEST PRACTICES:** Attained NAPBC accreditation as Oncology Lead, championing cancer best practices. Commended for program quality as 1 of 3 accredited breast treatment centers in the state of California.
- **CLINICAL RESEARCH:** Served as the Principal Investigator for the WYO (Pfizer) and Waltherson (Johnson & Johnson) clinical trials.
- **ELECTRONIC HEALTH RECORDS (EHR) COMPLIANCE:** Strengthened medical staff adherence with documentation, care consistency, and utilization review guidelines. Launched and led physician and nurse training and coaching.

## HEALTHCARE ACHIEVEMENTS & EXPERIENCE, CONTINUED

**CLEVELAND CLINIC** | Cleveland, OH 2001 – 2010

### MEDICAL DIRECTOR – ONCOLOGY PROGRAM

Revamped the Clinic's breast cancer program at the behest of the Medical Director while contributing to a highly ranked multi-specialty practice as Attending Oncologist. Taught Oncology Fellows via Honorary Faculty appointment.

- **BREAST CANCER PROGRAM OVERHAUL:** Positioned a 32% gain in revenue by redesigning the Clinic's breast cancer program from the ground up. Selected structure, established processes, and sourced/hired treatment team. Trained nursing staff.
- **REVENUE GENERATION:** Doubled patient load from 15 to 30 per day and pushed revenue from \$2M to \$5.5M per year while driving healing rates from 76% to 92%. Enhanced integration, expanded case management, and launched specialty programs.
- **CLINICAL RESEARCH:** Collaborated on national NIH clinical research trials in multiple cancer specialties, including breast, lung, prostate, and brain. Complete list of research, publications, and presentations is available upon request.

## ACADEMIC APPOINTMENTS

**SAN FRANCISCO STATE UNIVERSITY** | San Francisco, CA 2010 – Present

### ADJUNCT CLINICAL ASSISTANT PROFESSOR – CENTER FOR HEALTH SCIENCES

Propelled average graduate board exam scores from 85<sup>th</sup> to 98<sup>th</sup> percentile through development and leadership of a formal teaching program for Medical Oncology Fellows.

**THE JOHNS HOPKINS HOSPITAL** | Baltimore, MD 1996 – 2001

### ADJUNCT ASSISTANT PROFESSOR

Taught Oncology Fellows while serving as Attending Oncologist at Kimmel Comprehensive Cancer Center.

## FELLOWSHIP & RESIDENCY TRAINING

**Medical Oncology Fellowship** | THE JOHNS HOPKINS HOSPITAL | Baltimore, MD 1994 – 1996

**Internal Medicine Residency** | CLEVELAND CLINIC | Cleveland, OH 1992 – 1994

**Internal Medicine Residency** | SALEM HOSPITAL | Salem, OR 1990 – 1992

## CREDENTIALS

### EDUCATION:

**Healthcare Executive MBA** | UCLA | Los Angeles, CA

**Doctorate of Medicine** (Ranked #1/53) | UNIVERSITY OF OREGON | Salem, OR

### CERTIFICATIONS:

- ABIM-Certified in Medical Oncology [2026] & Internal Medicine [2025].
- NAHQ-Certified Professional in Health Care Quality (CPHQ).

### LICENSURE:

Licensed to practice medicine in CA, MD, OH & OR.

### AFFILIATIONS:

- American Society of Clinical Oncology (ASCO)
- American Society of Oncology (ASO)
- American College of HealthCare Executives (ACHE)
- American College of Physicians (ACP)
- American Association of Physician Leaders (AAPL)

Project Overview:

Marlene is an accomplished physician who wants to move into higher-level medical administration roles. After completing her Healthcare Executive MBA, she needed a resume rather than a CV to showcase her achievements and operational contributions.

We needed to include her training and qualifications, but otherwise focused her resume on her primary patient and operational accomplishments in each role. Not one to belabor a point, Marlene wanted a brief summary, so I used a set of 2 powerful quotes and a big picture perspective of her experience. I did include a table to highlight her honors to date, her leadership skills, and brief reference to her myriad publications.

Marlene has begun using her new resume and is uncovering a number of opportunities that interest her. She hopes to have landed a new role by summer's end.